

SUMMERFEST

A TWO-DAY FINE ARTS & CRAFTS FESTIVAL



MUSIC, ENTERTAINMENT AND MORE!



Center for the Arts Evergreen

"Bringing the Arts and the Community Together"

July 15 & 16th, 2017
Evergreen, Colorado

Mailing Address: P.O. Box 2737 Evergreen, CO 80437

Physical Address: 32003B Ellingwood Tr. Evergreen,
CO 80439

www.evergreenarts.org

Phone: 303.674.0056 Fax: 303.670.8052

IMPORTANT DATES:

Application Deadline (postmark): May 15

Notification (by email) Date: May 22

Booth Fee & RSVP Due by: June 12



What Is Summerfest?

Summerfest is a two-day festival held outdoors in Evergreen, CO, which historically draws about 6,000 attendees. Summerfest kicks off Arts Alive Evergreen, a ten-day showcase event featuring the best of Evergreen's visual and performing arts. This collaboration allows us to attract more visitors from all over the Denver Metro Area.

Summerfest features a fabulous selection of gallery-quality fine art and fine crafts chosen by a jury process, a children's area to engage the younger visitors, live music, and a Beer & Wine Garden to compliment the wonderful food selection. Summerfest is known for its beautiful mountain setting, bringing in a dedicated art buying crowd, and offering the best support services for our artist vendors.

Summerfest is hosted by the Center for the Arts Evergreen, a nonprofit organization whose mission is "To promote and cultivate artistic excellence in the visual and performing arts in order to enrich the art experience in our mountain community." Proceeds from Summerfest go to support arts programming year-round.

Why Summerfest?

Beautiful outdoor setting

High percentage of buyers

All booths are placed on a flat, grassy surface

Booth sitters

Coffee, water, & snacks for artists

Complimentary dinner for artists & vendors

How to Apply

Complete the enclosed entry form and submit images via electronic images to education@evergreenarts.org. Each application must be accompanied by a non-refundable jury fee payment. Paper applications require a \$35 jury fee by check made out to CAE.

Please review the information in this application carefully before applying to Summerfest

Booth Space:

Each exhibitor will be provided a space measuring 10' x 10' and all spaces will be assigned on a first-come, first-served basis. Artists are to provide their own display booth, racks and/or tables in order to display their work in an outdoor environment. All booths must include a tent or overhead protection with walls. Artists desiring corner locations, electricity, or having any other specific space requests, will be assigned spaces on a first-come, first-served basis. Specific booth assignments are available only at check in. All booth locations are final. There are occasional high winds in Colorado in July. Booths/tents should be sturdy and must be weighted or staked.

Booth Fees:

Do not send the booth fee with your application

- \$275 for a 10 x 10 booth
- \$495 for a 10 x 20 booth (double booth)
- Corner booth is an additional \$50
- Electricity is an additional \$25
- Refund Policy: full refunds will be given until June 3rd, minus a \$25 administrative fee; half refunds will be given until June 10th; thereafter no refunds will be given.

Sales:

Artists retain all revenue from the sale of their work.

Application Images:

- Images must be emailed to: education@evergreenarts.org
- Four images are to be submitted with application.
- Three images must be of individual pieces of current work representative of what you plan to display at Summerfest.
- Image #4 must be of your booth, showing overall continuity and presentation of your current body of work or past booth setup. The purpose of the booth image is to ensure the artist has a complete body of work which is represented both in the first three images and also with the fourth image. If a booth shot is not available, a grouping of work is acceptable.
- All images are juried anonymously so please be sure your name or business name does not appear in the image or image title.

Guidelines/Rules:

- Summerfest welcomes all artists in any fine art or fine craft medium exhibiting his or her own handmade work of art. (The only possible exception to this rule will be items that might be sold in the children's area or by sponsors of CAE.) There are no quotas in any medium, however, the jury will be instructed to do their best to select a well-balanced show.
- Artists must be present with their work for the entire two days of the Festival. Representatives may not attend the event in place of the artist.
- Booth space may be shared if both parties are accepted - applications must be submitted individually.
- The Center for the Arts Evergreen reserves the right to remove from the show those items determined unsuitable for public display. This will be at the discretion of the Center's Executive Director.
- Summerfest 2017 Festival Hours:
 - o Saturday, July 15, 2017 - 10:00am - 5:00pm
 - o Sunday, July 16, 2017 - 10:00am - 5:00pm
- **Booth set up:**
 - o Friday, July 14, 2017 after 1:00pm; must be completed by 6:00 pm.
 - o Booth set up will resume after 6:00am, Saturday, July 15, 2017.
 - o Booths should be ready for the festival no later than 9:30am, Saturday.
 - o Security will be provided Friday and Saturday night.
- Entrance to the field is limited and items will need to be carted into the Festival. A limited number of volunteers may be available to help; however, Exhibitors should bring someone with them if they feel they need assistance with set up.
- Exhibitors agree to abide by Summerfest parking regulations. Vehicles must be moved to the designated vendor lot during the festival. Exhibitors who do not abide by parking regulations will be asked to leave the show; booth fees will not be refunded.

Applications can be mailed to P.O. Box 2737 Evergreen, CO 80437

Summerfest 2017 - Entry Form

Application Checklist - mail all materials to: P.O. Box 2737 Evergreen, CO 80437

- Completed Entry Form Below
- Description of Materials and Technique
- Images emailed to education@evergreenarts.org
- \$35 Entry Fee (checks made out to CAE)

Name: _____ Business: _____

Address: _____ Phone: _____

_____ Cell: _____

E-Mail: _____ Website: _____

Medium (please select from the list below):

- Ceramics:** Original clay and porcelain work excluding jewelry. No machine-made or mass produced work.
- Digital Art:** Original work for which the original image, or the manipulation of other source material was executed by the artist using a computer. Work must be in limited editions, signed and numbered. Traditional photographs taken through a digital media should apply as photography.
- Drawing:** Original work created using dry media including chalk, charcoal, pastels, pencil, wax crayon, etc. or from the fluid medium of inks and washes applied by pen or brush. Reproductions must not make up the majority of the display.
- Fiber:** Includes basketry, embroidery, leatherwork, weaving, tapestry and papermaking. No forms of mass production are permitted. No factory produced wearable items, regardless of additional enhancement by the artist, may be exhibited.
- Glass:** All handmade glass excluding jewelry and mass produced items.
- Jewelry:** All jewelry whether the work is produced from metal, glass, clay, fiber, paper, plastic, or other materials must be entered in this category. No commercial casts, molds or production studio work is allowed.
- Metalwork:** Includes all non-sculptural, non-jewelry works crafted from metals. No production studio work is allowed.
- Mixed Media:** This category includes works, both 2D and 3D, which incorporate more than one type of physical material to produce. This includes non-sculptural work only.
- Painting:** Works created in oils, watercolor, etc. are in this category. Reproductions must not make up the majority of the display.
- Photography:** Photographic prints made from the artist's original image, which have been processed by that artist, or under his/her direct supervision.
- Printmaking:** Traditional print media to include woodblock, linocut, wood engraving, intaglio, monoprints, lithography, silkscreen and engraving. Photo mechanical and Giclee prints are not permitted. All prints must show edition number and original artist's signature.
- Sculpture:** 3D original work done in any medium.
- Wearable Art:** No mass produced items will be accepted, regardless of embellishments. Handmade hats, belts, clothing of any kind should apply in this category.
- Wood:** Original works in wood that are hand-tooled, machine-worked, turned or carved.
- Other:** Should be used for mediums that do not fit into the above categories. Artists in this category must provide a detailed description of their process and materials.

Price Range: _____

Description of Work: Please include a separate sheet with a description of your technique and materials used. Include any information you believe to be pertinent to the jury process.