

# Sponsorship ~ Receive Valuable Recognition



Paint, Sculpt, Shoot Evergreen



Performance Stage - Summerfest



Kids Corner - Summerfest

## **\$150 Newsletter Sponsorship (3 times a year)**

- Mailing of 4,000
- Name recognition in newsletter and on website

## **\$1,000 Program/ Exhibit Sponsor**

- Choice of Evening with the Arts, Paint-Sculpt-Shoot Evergreen, Western Show or 100 for \$100
- Company name and logo on advertising materials
- Company name featured in email updates promoting the event
- Company name and link on CAE website
- Name recognition in Center for the Arts' Main Gallery

## **Sponsorship Form**

Sponsor Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_ E-mail: \_\_\_\_\_

### Sponsorship Levels:

- |   |   |
|---|---|
| <input type="checkbox"/> \$10,000+ Summerfest or Winterfest Naming Sponsor  | <input type="checkbox"/> \$5,000-\$9,999 Summerfest or Winterfest Sponsor |
| <input type="checkbox"/> \$1,000-\$4,999 Summerfest Children's Area Sponsor | <input type="checkbox"/> \$1,000-\$4,999 Summerfest Stage Area Sponsor    |
| <input type="checkbox"/> \$1,000+ Program/Exhibit Sponsor                   | <input type="checkbox"/> \$500-\$999 Summerfest or Winterfest Sponsor     |
| <input type="checkbox"/> \$150+ Newsletter Sponsor                          |   |



# Center for the Arts Evergreen

## Bringing the Arts & Community Together Sponsorship Opportunities

### Our Mission

**To promote and cultivate artistic excellence in the visual and performing arts in order to enrich the art experience in our mountain community.**



CAE Gallery

### Our Beginnings

Since 1975 when it was first incorporated as the Evergreen Arts Council, the Center for the Arts Evergreen (CAE) has been part of the mountain community, working to bring the arts and community together. We helped Evergreen become an arts mecca, advocating for the arts, giving grants to fledgling arts nonprofits, publishing a monthly arts calendar and looking to raise the bar. We give grants to mountain area school arts

programs. In 2003 we partnered with the Evergreen Parks and

Rec District to turn a Buchanan Park house slated for demolition into a **viable arts center** – now a vibrant hub for creativity, expression and education in the arts.

### Who Benefits

Each year, more than **50,000** individuals frequent Center for the Arts Evergreen facilities, taking classes, attending festivals, viewing exhibitions, or participating in events and programs. Our audience is inclusive of all in the Evergreen Mountain Community:

- School Children
- Teens and Young Adults
- Families
- Singles
- Seniors
- Beginning to Advanced Artists
- Evergreen Arts Organizations
- Art Lovers
- Art Novices
- Businesses
- Individuals
- Special Needs Communities
- Writers and Poets
- Musicians
- Actors
- Other Arts Nonprofits



Arts in the Schools Grant Awards



# Center for the Arts Evergreen

## What we do

### Ongoing Activities

- Monthly visual art exhibits in the **CAE Main Gallery**
- **Brown Bag Luncheon Series**, twice a month with lectures by art experts
- Arts education in fine art, crafts and writing for children and adults

### Festivals

- **Summerfest**, a renowned outdoor arts festival held in Buchanan Park visible from Hwy. 74
- **Winterfest**, an indoor arts and crafts festival, kicking off the Holiday Season at Evergreen High School

### Events

- **Paint, Sculpt, Shoot Evergreen**, nationally known plein air gathering for all visual art media
- **100 for \$100** event for new and experienced art collectors
- The CAE Arts Person of the Year recognized at **Evening for the Arts**

### Focus on Children

- **Arts in the Schools Grants** to support children's arts education
- Children's Summer **Art Camps**
- **Art in the Park**, a festive introduction to the creative process for pre-schoolers

### Bringing the Arts and Community Together

- Collaboration with and advocacy for area arts organizations
- Presentation of concerts, readers' theaters, poetry jams, and fundraisers
- Partnership with non-art related community festivals and organizations
- Member of Evergreen Chamber of Commerce, Evergreen Downtown Business Association, Evergreen Gallery Association, the Conifer Chamber of Commerce, and the Lariat Loop



## Vision for the Future

### Leading the Way in Arts Education and Cultural Enrichment

- A commitment to bringing the arts and community together
- Promoting Evergreen as an arts and economic destination
- Expanding our programming throughout the community

# Sponsorship ~ Receive Valuable Recognition

## \$10,000+ Summerfest or Winterfest Festivals

- Naming sponsor for Summerfest or Winterfest Festivals
- VIP reception at the event for your company and guests
- Company name on all advertising materials
- Company name featured in email updates promoting the festival
- Company name prominent on Welcome Banner
- Complimentary company information booth with salespeople
- Naming sponsor prominent on front of Summerfest T-shirt
- Complimentary festival T-shirts
- Company name and link on CAE website
- Name recognition in Center for the Arts' Main Gallery
- Complimentary admission to the event for 20 people



Summerfest



Winterfest

## \$5,000-\$9,999 Summerfest or Winterfest Festivals

- Company name on all advertising materials
- Company name featured in email updates promoting the festival
- Company named on Festival Welcome Banner
- Name prominent on back of Summerfest T-shirt
- Complimentary festival T-shirts
- Company name and link on CAE website
- Name recognition in Center for the Arts' Main Gallery
- Complimentary admission to the event for 10

Summerfest



## \$500-\$999 Summerfest or Winterfest Festivals

- Company banner displayed at the festival
- Name/logo on back of Summerfest T-shirt
- Complimentary festival T-shirts



Winterfest

## \$1,000-\$4,999 Summerfest Children's Global Village or Stage Area

- Company banner displayed in area
- Highly visible and popular location
- Company name on all Summerfest advertising materials
- Company name featured in email updates promoting the festival
- Company name and link on CAE website
- Company name on back of t-shirt
- Name recognition in Center for the Arts' Main Gallery