

2011 Call for Artists



2010 Winterfest

You are invited to apply to Winterfest, a one day festival held indoors on "Main Street" of the Evergreen High School in which approximately 2,000 people attend. Winterfest has an excellent reputation as one of the best indoor holiday shows in the Denver area with a fabulous selection of gallery quality fine art as well as unique crafts for the holidays. Performances by the Evergreen Chorale and Evergreen Children's Chorale add to the festival spirit, and Santa's Workshop keeps the younger crowd busy with holiday craft activities while parents shop.

Winterfest is hosted by the Center for the Arts Evergreen, a nonprofit organization whose mission is "To promote and cultivate artistic excellence in the visual and performing arts in order to enrich the art experience in our mountain community." Proceeds from Winterfest go to support arts programming year-round.

How to Apply:

You may apply online at www.zapplication.org with electronic images or submit a paper application using the enclosed entry form and submitting images via slides or on CD. Each application must be accompanied by a non-refundable jury fee payment. **Applications submitted via Zapplication.org require a \$25 jury fee to be paid with a credit card and paper applications require a \$35 jury fee by check (made out to CAE).**

Media Categories:

Ceramics: Original clay and porcelain work **excluding jewelry**. No machine-made or mass produced work.

Digital Art: Original work for which the original image, or the manipulation of other source material was executed by the artist using a computer. Work must be in limited editions, signed and numbered. Traditional photographs taken through a digital media should apply as photography.

Drawing: Original work created using dry media including chalk, charcoal, pastels, pencil, wax crayon, etc. or from the fluid medium of inks and washes applied by pen or brush. Reproductions must not make up the majority of the display.

Fiber: Includes basketry, embroidery, leatherwork, weaving, tapestry and papermaking. No forms of mass production are permitted. No factory produced wearable items, regardless of additional enhancement by the artist, may be exhibited.

Food: All food must be produced by vendor and for home consumption only. Vendors who wish to apply to serve food at the festival must complete the separate food vendor application found on the website.

Glass: All handmade glass excluding jewelry and mass produced items.

~~**Jewelry:** All jewelry whether the work is produced from metal, glass, clay, fiber, paper, plastic, or other materials must be entered in this category. No commercial casts, molds or production studio work is allowed.~~ **CATEGORY FULL**

Metalwork: Includes all non-sculptural, **non-jewelry** works crafted from metals. No production studio work is allowed.

Mixed Media: This category includes works, both 2D and 3D, which incorporate more than one type of physical material to produce. This includes non-sculptural work only.

Painting: Works created in oils, acrylics, watercolor, etc. are in this category. Reproductions must not make up the majority of the display.

Photography: Photographic prints made from the artist's original image, which have been processed by that artist, or under his/her direct supervision.

Printmaking: Traditional print media to include woodblock, linocut, wood engraving, intaglio, monoprints, lithography, silkscreen and engraving. Photo mechanical and Giclee prints are not permitted. All prints must show edition number and original artist's signature.

Sculpture: 3D original work done in any medium.

Wearable Art: No mass produced items will be accepted, regardless of embellishments. Handmade hats, belts, clothing of any kind should apply in this category.

Wood: Original works in wood that are hand-tooled, machine-worked, turned or carved.

Other: Should be used for mediums that do not fit into the above categories. Artists in this category must provide a detailed description of their process and materials.

Artist Vendor Application



Center for the Arts Evergreen
"Bringing the arts and the community together"

November 12th, 2011
Evergreen, Colorado

IMPORTANT DATES:

DEADLINE EXTENDED

October 17th, 2011

Full Categories: Jewelry, Handmade Soaps, Candles and Knitted Wearables

Applications will be reviewed as they come in.

Booth Space:

Winterfest is an indoor school environment; there are a variety of booth sizes and price levels. Artists are to provide their own display booth, racks and/or tables in order to display their work. Artists having any specific space requests will be assigned spaces on a first come, first served basis. Returning artists will have first priority on receiving their same space as previous years (if possible). Specific booth assignments are available only at check in.

Booth Fees:

Do not send the booth fee with your application

Premium Booths (located in the Main Hallway):

- Premium Booths (located in the Main Hallway):
 - 10 x 10 and 12 x 8: \$215
 - 18 x 5: \$200
 - 10 x 8: \$185
- Standard Booths:
 - Cafeteria 10 x 10 and 12 x 8: \$175
 - Back Entrance 10 x 10 and 12 x 8: \$150
- Value Booths (located upstairs):
 - 10 x 10 and 12 x 8: \$100
- Corner booth is an additional \$50
- Electricity is an additional \$25
- Refund Policy: full refunds will be given until September 13th, half refunds will be given until October 13th, thereafter no refunds of booth fees will be given.

Sales:

Artists retain all revenue from the sale of their work.

Application Images:

- Images must be submitted digitally on a CD or by slides or printed photos
- Four images are to be submitted with application.
- Three images must be of individual pieces of current work representative of what you plan to display at Winterfest.
- Image #4 must be of your booth, showing overall continuity and presentation of your current body of work or past booth setup. The purpose of the booth image is to ensure the artists has a complete body of work which is represented both in the first three images and also with the fourth image. If a booth shot is not available, a grouping of work is acceptable.

Guidelines/Rules:

- Winterfest welcomes all artists in any fine art or fine craft medium exhibiting his or her own handmade work of art. There are no quotas in any medium, however, the jury will be instructed to do their best to select a well-balanced show..
- Artists must be present with their work for the entire festival. Representatives may not attend the event in place of the artist.
- Booth space may be shared if both parties are accepted and each has submitted all fees. Applications must be submitted individually.
- The Center for the Arts Evergreen reserves the right to remove from the show those items determined unsuitable for public display. This will be at the discretion of the Center's Executive Director.
- Winterfest 2011 Festival Hours:
 - o Saturday, November 12, 2011 - 9:00am - 4:00pm
- Booth set up:
 - o Saturday, November 12, 2011 after 6:00am and be completed by 8:30am
 - o The high school does not give access for set up on Friday evening - no exceptions!
 - o The school has very few carts to assist with load in - please plan on bringing your own dolly or cart if you need one.
 - o Booths should be ready for the festival no later than 8:30am.
- Entrance to the school is limited and items will need to be carted or carried into the Festival. A limited number of volunteers may be available to help; however, Exhibitors should bring someone with them if they feel they need assistance with set up.
- Exhibitors agree to abide by Winterfest parking regulations. Vehicles must be moved to the designated vendor lot during the festival. Exhibitors who do not abide by parking regulations will be asked to leave the show; booth fees will not be refunded.
- CAE may invite local nonprofit groups to participate in Winterfest. Some of the foregoing rules and regulations may be suspended for these organizations.

Entry Form

Application Checklist - mail all materials to: P.O. Box 2737 Evergreen, CO 80437

- Completed Entry Form Below
- Description of Materials and Technique
- Images (circle one): digital (on CD) Slides
- \$35 Entry Fee (make check out to CAE)
- SASE with postage for returning materials

Name: _____

Business: _____

Address: _____

Phone: _____

E-Mail: _____

Website: _____

Medium: _____

(please see the media categories for descriptions)

Price

Range: _____

Description of Work: Please include a separate sheet with a description of your technique and materials used. Include any information you believe to be pertinent to the jury process.

Do you have any special requests?

Please tell us how you heard about Winterfest:

Please review the information in this application carefully before applying to Winterfest

**If you have questions, please feel free to e-mail
curator@evergreenarts.org or call 303.674.0056**